



SoLiS

Newsletter of the

Southeast Library System

August/September 2006

SOWINGS

Ha, Ha, Ha,
Ho, Ho, Ho,
Hee, Hee, Hee . . .

We had a great time laughing together at the last Nebraska Library Leadership Institute Reunion. Sue Brown, UNL Extension Educator for Adams County, reminded us of the *Importance of Laughter*: a sense of humor has an effect on our health and productivity. The truth is that people who laugh 35 times a day are far more creative and, not surprisingly, look on the bright side of challenges. Brown shared this fact with us:

The average female laughs 12 times a day, average male 8 times a day, average 3-year-old 354 times a day, the average teenager only laughs if the humor does not involve them.

Sound familiar to those who have teenagers?

Since we tend to lose our sense of humor when we're under stress, with no real way to escape stress in our daily lives, Brown suggested keeping a humor diary about the things that make us laugh, chuckle and smile. This task helps us to keep our focus on the lighter side of our day, and additionally, becomes a great way to record life's experiences, whether they involve family or work situations. She shared the joy she had reading the diaries of her parents; the humorous things they chose to record and pass on to their children and grandchildren. **Start a humor diary!** – perhaps a staff diary to help in dealing with work stressors, keeping in mind that we laugh at our own experiences, not in hurting or insulting others.

She also asked where the humor room is in our libraries. Do we provide a space that encourages laughter for our customers, staff, and board? Brown challenged each of us to find a way to make space for humor in our workplaces.

Brown provided some great methods to help make us less vulnerable to stress, which can help

eliminate our inability to find humor in our day-to-day lives. Of course, most of us know many of these, but the reality is we don't practice them – so here are a few nuggets of advice that **heighten** our **ability to enjoy life**. Keep them in mind when we or someone else we work or live with are stressed:

- ♦ Eat at least one hot, balanced meal a day.
- ♦ Get seven to eight hours of sleep at least 4 nights a week.
- ♦ Exercise to the point of perspiration at least twice a week.
- ♦ Regularly attend club or social activities.
- ♦ Do something fun at least once a week.
- ♦ Drink fewer than 3 cups of coffee, tea or cola a day.
- ♦ Take quiet time for yourself during the day. (Aim for 20 minutes between work and home – both directions.)
- ♦ Give and receive affection regularly.
- ♦ Build a network of friends and acquaintances, with one or more that you can confide in about personal matters.

So, pick 2 or 3 of your favorites and see if you can be successful in accomplishing them over one week. I'm betting that you'll notice a difference in your stress level, or at least in your ability to laugh and see the humor in your daily routine. And with a view of the world that's just a bit sunnier, you'll improve your problem-solving creativity too.

This time with Brown also reminded me of the FISH principles of customer service – which I keep hanging above my computer, and unfortunately don't consult often enough: **Play; Be There; Choose Your Attitude; Make Their Day**. This is a similar premise that applies the lessons learned from the Pike Place Fish market in Seattle where they learned that “work made fun gets done.” If you'd like to borrow SELS's copy of the book, *Fish! A Remarkable Way to Boost Morale and Improve Results* – let us know. It's a quick read with simple, and easy to apply actions. In the meantime, for a laugh, or groan, on me see page 6.

-Brenda Ealey, Administrator

The Long Tail and Libraries

"All Things Considered" on NPR aired a segment on "The Long Tail," an Internet phenomenon where the market for niche items will always offer larger business opportunities than the market for bestsellers.

According to Chris Anderson, the Long Tail is THE new business model. Anderson is Editor-in-Chief at Wired Magazine and the author of a new book, "The Long Tail: Why the Future of Business is Selling Less of More." The Long Tail says that the constraints of physical space make marketing impractical for anything beyond the top sellers. Whereas the Internet has infinite shelf space and stocking those shelves with everything, regardless of how "hot" the item currently is, costs next to nothing. The idea of "selling less of more" will change how business is conducted.

If the Long Tail sounds familiar to you, it should. Libraries were way ahead of the media and the commercial world on this trend. According to some library innovators, we live the Long Tail every day. Libraries buy what is needed to meet high demand but we also round out collections with less popular items that serve niches. Libraries have web-based catalogs. We link to electronic resources, digital collections, virtual reference systems, all with the goal of identifying and fulfilling information needs. Some would argue that libraries need to move further into the digital age by offering even more digital goods and services.

If this is the case, then the Long Tail may present libraries with some interesting possibilities.

For more about the Long Tail visit:

OCLC newsletter article about The Long Tail from 2005 www.oclc.org/news/publications/newsletters/oclc/2005/268/thelongtail.htm

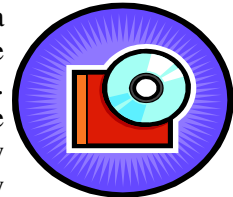
National Public Radio segment about The Long Tail from 7/17/2006
www.npr.org/templates/story/story.php?storyId=5563401

The original Long Tail article from Wired magazine <http://www.wired.com/wired/archive/12.10/tail.html>

Christa Burns, OCLC/NEBase, Nebraska Library Commission

New DVD's and Videos at the Commission

During June and July the Nebraska Library Commission added 24 DVDs and a few new videos to our collection. Most of the DVDs and videos are for the children's collection, but there are a few new professional development videos. Several of the DVDs have been viewed by a six-year-old child who would have preferred to keep some of them. All met with her approval. The complete list of new items can be found by searching for **new books list** on the Nebraska Library Commission web page.



I previewed two new professional development DVDs. Brief descriptions are listed below:

The Attitude Virus: Curing Negativity In the Workplace is a 21 minute DVD is produced by CRM Learning, 1997. The DVD addresses issues such as recognizing there is an attitude problem, taking responsibility for your own attitude, and helping team members to take responsibility for their attitudes. A workbook with worksheets and a leader's guide is included. Shows how negative behaviors on the part of managers and employees can cause bad attitudes affecting teamwork and productivity. Gives examples and provides solutions. Includes Discussion segments: Dealing with team member attitude problems -- Dealing with peer-to-peer attitude problems -- Dealing with individual attitude problems. One customer has described it as being "excellent". I agree and think it would be valuable to staff in any work setting.

When the coach is you! skills for helping others learn what you already know is an 18 minute DVD, produced by CRM Learning, 2000. A leader's guide is included. DVD focuses on practical steps on increasing success for coaches and learners in any organization. You'll visit an accounting office, a hospital, and a medical technology service center as workers resist and stumble through the coaching process, finally learning successful coaching techniques. According to the producer, this program utilizes a solid coaching model that has withstood the test of time. The DVD emphasizes the importance of communication in preparing the learner and establishing a positive learning environment.

Belinda Fanning, Information Services, Nebraska Library Commission

2007 National Library Week Grant - *Come together @ your library*

(CHICAGO) Libraries across the United States are invited to apply for the \$5,000 Scholastic Library Publishing National Library Week Grant, which will be awarded to a single library for the best public awareness campaign incorporating the 2007 National Library Week theme, “Come together @ your library.”

The grant, in support of libraries, is sponsored by Scholastic Library Publishing, a division of Scholastic, the global children’s publishing, education and media company, and is administered by the Public Awareness Committee of the American Library Association (ALA). This year’s application deadline is **October 16, 2006**. National Library Week is April 15-21, 2007.

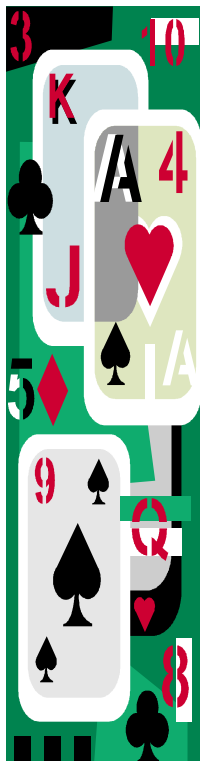
All proposals must use the “Come together @ your library” theme, which incorporates The Campaign for America’s Libraries’ “@ your library” brand, on any and all promotional and publicity material supporting National Library Week activities. Guidelines for using the brand are available on the campaign Web site at www.ala.org/@yourlibrary under the “download logos” section.

A grant application form and guidelines are available on The Campaign for America’s Libraries Web site at www.ala.org/@yourlibrary/nlwgrant. Information also is available from the ALA Public Information Office. Telephone: 800-545-2433, ext. 4020. E-mail: mhumphrey@ala.org.

The winner will be notified and announced at the 2007 ALA Midwinter Meeting in Seattle. Information on last year’s winner, the Maricopa County Library District in Phoenix, Ariz., and the winning application can be viewed at: www.ala.org/@yourlibrary/nlwgrant.

Members of the National Library Week subcommittee **include Dee Yost, chair, Hastings College Perkins Library (Neb.);** Elliot L. Appelbaum, Lexington (Ky.) Public Library; Dr. Gordon Newton Baker, Clayton State University (Ga.); Darlene Basone, school library consultant, Ohio; and Lisa Rice, Bowling Green (Ky.) Public Library.

For more information about The Campaign for America’s Libraries, visit the Campaign’s Web site at www.ala.org/@yourlibrary.



Attention SELS Friends!

Are you playing with a full deck?

We are at our inaugural 10-point Pitch Card Tourney!

This SELS Friends members-only event is planned for Sunday, September 10 at the Platte Valley Antique Mall (Interstate exit 420 – Ashland/Greenwood). A warm-up/ refresher time will take place from 1:30-2:00 and the tourney will run from 2:00-4:00 - or a bit longer if needed to declare a grand champion! A variety of snacks and drinks will be provided as a thank you for supporting the SELS Friends group. Members are invited to attend whether playing cards or shopping for antiques is your thing – it will be a fun afternoon outing no matter how you spend your time. (Folks who are not SELS Friends members are invited to come cheer on their favorite card shark and procure their own refreshments from the mall’s bar during the event.) Please call the SELS office (1-800-288-6063) or email Brenda (bsealey@alltel.net) or Jenni (jennip@alltel.net) if you plan to attend. And, feel free to come early or stay late to shop, the antique mall is open from 9:00 a.m. – 8:00 p.m. daily!

If you aren’t yet an SELS Friend but are interested in joining, please complete the application found at www.nlc.state.ne.us/system/sesys/selsfmembership.html then consider participating in the tournament. Members also receive discounts on merchandise sales and event costs, as well as the satisfaction of knowing they are supporting the important work of the Southeast Library System.



August

August 17th: Database Roadshow at Elkhorn Metro Community College.

August 25th: Database Roadshow at Nebraska Library Commission in Lincoln.

September

September is Library Card Sign-up Month when libraries across the country remind parents that a library card is the most important school supply of all, www.ala.org/ala/pio/otherinit/card/librarycard.htm

September 14th: An Evening with Jamie LaRue, Fall Colloquium, 5:30 p.m. to 9:30 p.m. at the Cornhusker Hotel in Lincoln. See page 11.



September 15th & 16th: Plum Creek Children's Literacy Festival, www.cune.edu/2005a.asp?durki=2040

September 23rd to 30th: Banned Books Week – the 25th Anniversary: *Read Banned Books – They're Your Ticket to Freedom*. For ideas and information go to: www.ala.org/ala/oif/bannedbooksweek/bannedbooksweek.htm. This year's posters have a cool circus theme and encourage celebration with a "Carnival of Books!"

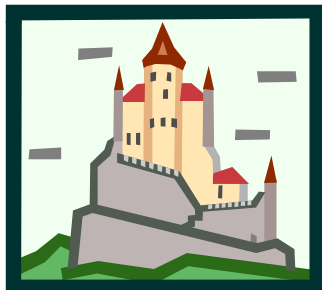
October

October 6th – 7th: Nebraska Book Festival at Nebraska Wesleyan in Lincoln – *Beyond Borders: Nebraska & the World*. For more information go to: www.unl.edu/NCB/2006.html.

October 12th & 13th: Youth Services Retreat with Judy Freeman at Camp Carol Joy Holling, see page 10.



October 25th – 27th: Nebraska Library Association/Nebraska Educational Media Association annual conference at the Qwest Center in Omaha, Libraries: Vital, Vibrant, Visionary. Keynote speakers: Stephen Abram on Thursday and Nancy Pearl on Friday. For more information go to: www.2006nla-nemaconference.info/.



Upcoming CASTL (Conversation Among Small Town Librarians) Meetings

September 28th: DeWitt. We will be reviewing Open Meeting law and the 2007 Summer Reading program "Get a Clue?" Please bring gently used titles for the Diller storefront library. Also, we are reading young adult novel *Alanna: The First Adventure* by Tamora Pierce. Round robin in the afternoon.

November 3rd: Humboldt. iPods and E-rate discussion in the morning with the round robin in the afternoon. Come see the newly expanded Bruun Memorial Library.

Fun at Fairmont Public Library:



Here is a picture of our Summer Reading "Claws, Paws, Scales and Tales" float that we had in the Old Settler's Picnic held in Fairmont Nebraska on May 28th 2006. Board Member Holly Davenport and Librarian Wanda Marget made many animal tails and attached them to Holly's pickup. It made a cute float and we used the tails to decorate the library for Summer Reading. There was an alligator tail coming from under the hood and a

stuffed snake on the hood.

Mrs Karalyn Hoefer from Friend, Mrs. Nebraska second runner-up, came in July to our Summer Reading Program. She read three books to our Summer Reading group and judged our stuffed animal contest, emphasizing the importance of learning to read and reading everyday. In the picture Summer Readers show off their elephants that were made that day for "Claws, Paws, Scales and Tales".



The Fairmont Public Library also just installed 4 new desks, replaced 2 older computers and hung new shades on their windows thanks to the Mary Tous Foundation.

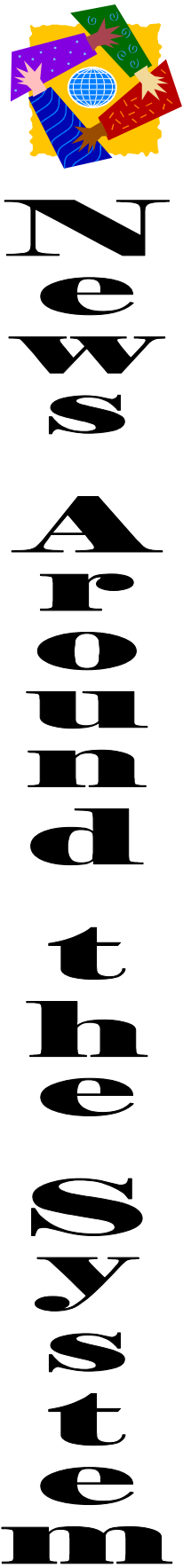
Submitted by Wanda Marget, Director


The String Beans performed at the City Bandshell for **Seward Memorial Library's** summer program's grand finale - over 230 people of all ages attended. Kids who reached set levels in the reading club were specially recognized - 3 kids actually



reached 500! The Reading Club as a whole read 7,014 books, far surpassing our goal! Also, the Friends of Seward Library dished up ice cream for donations that evening.

Submitted by Becky Baker, Director





News from the SoLiS team

Each week during summer reading at the **Palmyra Public Library** we had someone come with their pets and talk about them. We had Amber Springer come with her rabbit, also Kelly Olson brought her rabbit. Ralph Johnson brought his homing pigeons and released them with the children. The last week of summer reading, each child that attended took home a Beta Fish donated by the Wal-Mart store on Highway 2 in Lincoln. We had a great summer and learned a lot about different type of pets.

Submitted by Brenda Johnson, Director

Hang Out & Read @ your library®! For the past four summers, in cooperation with Crete Public Schools Special Programs Department, **Crete Public Library** has offered a library based reading program for students enrolled in Crete Public Schools' Migrant Education and Even Start programs. Children are paired with local volunteers and they work on their reading skills on a one-to-one basis at the library. Over the past five summers, we've seen this program impact even more than children's reading skills. Interesting things happen! As we had hoped, children do sharpen their reading skills and become more familiar with their public library. Many children sign up for their very own library card for the first time. Many of their family members also learn about the resources the library has available to them. But perhaps something just as important occurs. You can see it in the way the children and their volunteers laugh together. You can hear it in the personal stories children share with their reading partner. Volunteers and children alike learn from each other – and they have great time doing so!



Submitted by Lisa Olivigni, Director

A large green frog hops into a library, jumps up on the reference counter and says to the librarian, "I want an interlibrary loan." The librarian says, "You'll have to see the Head of ILL. Her office is down the hall and the name on the door says "Patricia Wack." So the frog hops off the counter, down the hall and to Mrs. Wack's office. He jumps up on her desk and says, "I want an interlibrary loan." Mrs. Wack, quite puzzled, gives the standard line, "We must have something to secure the loan, a library card or some collateral." At that the frog pulls out a ceramic lion, places it on her desk and repeats that he wants a loan. So Patricia picks up the ceramic lion, goes in to the Library Director's office, places the ceramic lion on his desk, and tells him, "I have this frog in my office who says he wants a loan, and this is what he has to secure it. I don't even know what this thing is." The Librarian looks at the ceramic lion, looks at Mrs. Wack, looks back at the ceramic lion and finally says, "It's a knick-knack, Patty Wack. Give the frog a loan."



News and Notes



Win Husker Football Tickets!!

What: 1 pair of Husker football tickets, Huskers vs. Nicholls State, September 9, time TBA

When: Raffle runs from July 1 to **August 19**. The winner will be announced and tickets will be sent to the winner during the week of August 21.

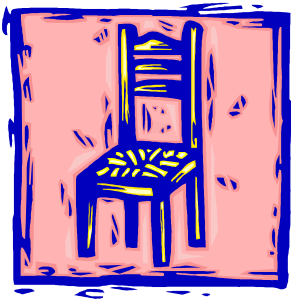
Cost: Every \$5.00 donation entitles you to one (1) raffle chance. Send your check made payable to the NLA Scholarship Committee to: Maggie Harding PO Box 98 Crete, NE 68333

Who: Sponsored by the NLA Scholarship Committee. Tickets are a donation to the scholarship committee courtesy of The Clark Enersen Partners of Lincoln. For further information, contact Kathy Jacobs, Scholarship Committee Chair, 402-494-7545 or kjacobs@southsiouxcity.org

Mini-grants to Libraries

The Ezra-Jack-Keats Foundation is accepting applications for its Minigrants to Libraries Program. The purpose of this initiative is to provide libraries with the resources for programs that encourage literacy and creativity. Previously funded programs include guest author and illustrator programs, puppet shows and plays. The Ezra-Jack-Keats foundation emphasizes community and parent involvement and programs should reflect that commitment. Eligible applicants include school and public libraries. For complete program information and application guidelines, please visit: www.ezra-jack-keats.org/programs/minigrants.htm. The deadline for applications is **September 15, 2006**.

Sitting Pretty Fundraiser



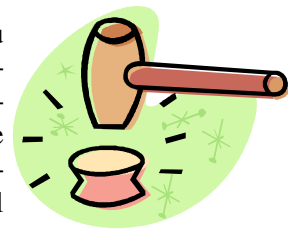
The Howell Area Arts Council, Howell, Michigan, holds an annual fundraiser, in which the group auctions off hand-painted chairs. Proceeds benefit the arts council's community programs. For chair types, just about anything goes. They have had piano benches, a parade ladder, and even a toilet. Those who want to paint a chair for the fund raiser can simply make it colorful or choose a theme. Some chairs have had a Halloween or Christmas theme. Others decorate in a garden motif. The council has fun with the fund raiser and members continually collect old chairs in anticipation of it. The minimum bid is \$30.

Source: *Fundraising Hotline*, August 2006

Scholarship Committee to Sponsor Silent Auction

The NLA Scholarship Committee will hold a silent auction at this year's annual NLA/NEMA conference. All proceeds from the auction will assist students who are attending graduate school or additional training to enhance their library skills.

The committee is requesting donations of new items that can be sold. If you have items, please contact Mary Gubbels of Omaha, home phone 402-592-8408 or work 402-597-2040; or Myrna Tewes of Lincoln, home phone 402-304-2878, so that delivery arrangements can be made. If you have questions about the auction, please contact Kathy Jacobs, Scholarship Committee Chair, at the South Sioux City Public Library, 402-494-7545 or e-mail kjacobs@southsiouxcity.org.





News and Notes

Beginning Professional & Mentor Awards

Is there a library professional who has helped you grow as a librarian? Someone who encouraged you to take chances or pursue professional growth and/or activities? Consider nominating them for the New Members Round Table Mentor of the Year Award.

Is there a new librarian in the profession who has made exceptional use of resources, including grants; been innovative; or made significant contributions to the betterment of libraries? Nominate him/her for the Beginning Professional of the Year Award sponsored by Houchen Bindery.

Nomination deadline is September 1st. Awards will be presented at the Fall NLA/NEMA conference in Omaha. For more information and nomination forms, please visit the NMRT website: www.nebraskalibraries.org/NMRT/ann.html. For a list of previous winners: www.nebraskalibraries.org/NMRT/awards.html



NebraskAccess now chats! Do you?

The NebraskAccess team recently created accounts on several popular instant messaging (IM) services:

- AIM
- Google
- MSN
- Yahoo!

If you already have an IM account through one of these services, consider adding us to your buddy/friends list. Our IM screen name on all four services is *NebraskAccess*. Next time you have a question or comment about NebraskAccess, invite us to chat!

Of course, you can continue to contact us in all the ways you've used in the past: fill out and submit the Comments form on the NebraskAccess web site, email NebraskAccess@nlc.state.ne.us, or call 402-471-2045 or 800-307-2665.

Susan Knisely, Online Services Librarian Nebraska Library Commission

Quill Awards

On October 21st, NBC will broadcast the Quill Awards, the publishing world's equivalent of the People's Choice Awards. It will honor excellence in writing in 21 categories, including Book of the Year, Debut Author of the Year, and Best Book to Film. Booksellers and librarians will whittle down 2400 titles to a list of 95 nominees, and the public can vote online from August 22-September 30 at MSNBC.com. Last year 130,000 people voted; they are anticipating one million voters this year. Find more info at www.thequills.org

Teen Read Website

The 2006 Teen Read Week website is now active. This year's theme is "Get Active @ your library" and takes place October 15-21: www.ala.org/teenread. The purpose of the observance is to encourage teens to read for the fun of it – and to use the resources at their library to help them lead active lives. If you register your library on the site, you can download the logo. The week is sponsored by Young Adult Library Services Association, a section of the American Library Association.

Thanks to Panhandle Library System

I was reading the dictionary. I thought it was a poem about everything.
—Steven Wright



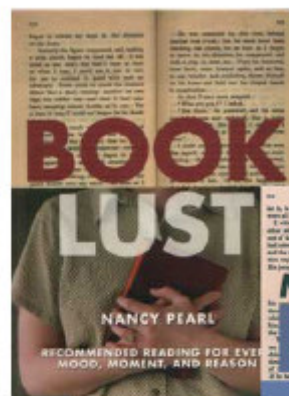
Reserve Yours Now!



Nancy Pearl
Librarian
Action Figure
\$7.00



Nancy Pearl
Deluxe Librarian
Action Figure
\$10.00



Book Lust
by Nancy Pearl
\$16.50

More Book Lust
by Nancy Pearl
\$16.50

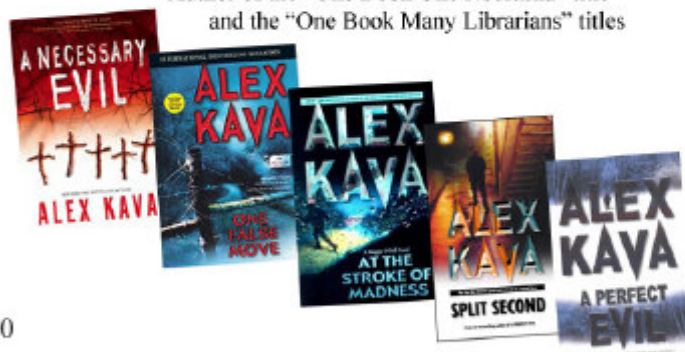


Book Lust Journal
by Nancy Pearl
\$12.50



Books by Alex Kava

Author of the "One Book One Nebraska" title
and the "One Book Many Librarians" titles



- | Qty. | Item - prices include tax |
|-------|--|
| _____ | Nancy Pearl Action Figure - \$7.00 |
| _____ | Nancy Pearl Deluxe Action Figure - \$10.00 |
| _____ | <i>Book Lust</i> by Nancy Pearl - \$16.50 PB |
| _____ | <i>More Book Lust</i> by Nancy Pearl - \$16.50 PB |
| _____ | <i>Book Lust Journal</i> by Nancy Pearl - \$12.50 PB |
| _____ | <i>A Necessary Evil</i> by Alex Kava - \$21.00 HC |
| _____ | <i>One False Move</i> by Alex Kava - \$7.00 PB |
| _____ | <i>At the Stroke of Madness</i> by Alex Kava - \$7.00 PB |
| _____ | <i>Split Second</i> by Alex Kava - \$7.00 PB |
| _____ | <i>A Perfect Evil</i> by Alex Kava - \$5.00 PB |

Total Cost (Payable at Conference)

These discounted prices are only guaranteed on pre-orders

Name _____
Phone # _____
E-mail Address _____

Items will not be mailed.
You may pick them up at
Conference or make other
arrangements.
Authors will be available
for autographing - ask at
our booth for details.

Return this order form
by Sept. 1 to:

SELS Friends
5730 R St., Ste. C-1
Lincoln, NE 68505
or
e-mail your choices
to jennip@alltel.net

The 12th Annual

Youth Services Retreat

October 12-13, 2005

Camp Carol Joy Holling

Ashland

10 a.m. Thursday until after
lunch on Friday

Registration & Check-in begin at 9 a.m.

Featuring

Judy Freeman

on Thursday.

www.judyreadsbooks.com



Time to Recharge
Your Work Battery?

Join us for one day,
or two.

Stay overnight
in the new
Swanson Center.

Learn and
Leave Recharged.

Thursday: Judy Freeman “I spend the day immersing librarians in marvelous books and showing them simple but effective ways to use those books with children. We sing and dance, praise and pan, and incorporate reading aloud techniques, booktalking, creative drama and Reader's Theater, library skills, storytelling, poetry, music--a little of everything infused into 50 of my favorite read-aloud books of the past year. I bring the books, props, my little Backpacker guitar, and lots of practical ideas that don't cost a lot and can be incorporated into programs the next day. Included with the day is a comprehensive, annotated bibliography of all the books I cover and handouts that incorporate a wide range of ideas for using children's literature, including the Reader's Theater script for the day.”

Friday: Revisit of Summer Reading 2006, Planning for Summer Reading 2007, Book Talks, and Finger Puppet shows and more. Bring a finger play or finger puppet idea to share.

Registrations must be received by Thursday, October 5th:

CE Credit: 9 hours

Step 1:

Name _____ Library _____

Phone _____ Email _____

Step 2: Check ONE of the following options:

☐ Thursday only (10/12/06), \$25- includes lunch

☐ Friday only (10/13/06), \$15- includes lunch

☐ Both days with overnight stay in double room, \$92-includes 2 lunches, dinner, & breakfast

☐ Both days with overnight stay in single room, \$122-includes 2 lunches, dinner, & breakfast

If you would like to choose your roommate, list name below; otherwise, roommates will be assigned _____

Step 3:

Please mail registrations and payment (made out to ELS) by Thursday **October 5** to:
Nancy Meyer, Eastern Library System, 11929 Elm St., Ste. 12, Omaha, NE 68144.

Please bring **paper** for die cuts. Folkmanis catalogs and order forms will be available.

An Evening with

Jamie LaRue

Author of *The New Inquisition*



Fall Colloquium 2006

Join us for a stimulating presentation by Jamie LaRue—

An Offer They Can't Refuse: Community Based Librarianship

Most libraries provide well-managed services: staff & collections, reference & research, reader's advisory, youth services, etc. But despite the quality of these services, it is unlikely that the library will grow much beyond half the local market of potential users. More active libraries promote activities & services of the library; however, PR doesn't really expand the market, just pulls in those already so inclined.

The rarest libraries understand that to reach a commanding percentage of the market takes work; it requires that librarians leave the library & directly engage with the community to *solve its problems* and thereby to solve its own. LaRue talks about powerful & practical techniques to make your library indispensable to its community.

Thursday, September 14th, 5:30-9:30 p.m.

at The Cornhusker Hotel

Renaissance Room, 2nd Floor

333 S. 13th Street, Lincoln, NE

Schedule of Events

5:30 – 6:30	Social hour, cash bar
6:30 – 7:30	Dinner
7:30 – 8:30	Presentation by Jamie LaRue
8:30 – 9:30	Discussion

Option 1: Seafood Newburg

Scallops, shrimp, whitefish, mushrooms, and red onion tossed with a white cream sauce; served over rice pilaf, with garden salad, vegetables, rolls and butter.

Option 2 (Vegetarian): Tortellini Rosa

Cheese-filled tortellini tossed in a tomato cream sauce with sun-dried tomatoes and sautéed mushrooms. Served with garden salad, vegetables and rolls and butter.

Both options include choice of coffee, tea, or milk, with wild berry sorbet for dessert.

The Fall Colloquium is sponsored jointly by: the Eastern Library System, & the Southeast Library System with cooperating partners Omaha Public Library and the University of Nebraska-Omaha.

This project was supported in part by state aid funding appropriated by the Nebraska Legislature, granted and administered by the Nebraska Library Commission.

YES! I want to participate in the Fall Colloquium 2006: Jamie LaRue

Name _____ Library _____

Work phone _____ Work email _____

Meal Selection (circle 1): Option 1: Seafood Newburg Option 2 (Vegetarian): Tortellini Rosa

Send completed registration form and payment of **\$35.00** to: Southeast Library System, 5730 R Street, Suite C-1, Lincoln, NE 68505 **Deadline: Tuesday, September 5, 2006.**

**Pre-Conference Program Sponsored by
the Nebraska Regional Library Systems**

October 25, 2006, 9:30am-5:00 pm ~ \$20 (includes lunch + wine tasting) ~ 5.5 CE



**EXCURSION TO
HISTORIC BROWNVILLE, NEBRASKA:
BOOK TOWN, U.S.A.**

Visit historic Brownville and hear the story of how it became an international Book Town in the movement founded by Richard Booth, Hay-on-Wye Wales, Oxford graduate and self proclaimed "King of Books". Jane Smith, The Lyceum/Bookstore & Café, will present on Brownville's designation as a Book Town, one of three in the United States, after which there will be time to tour the shops before visiting the Whiskey Run Creek Winery and perhaps take a stroll along a river walking path. Transportation will be provided round-trip from Omaha.

AGENDA

- | | |
|-----------|---|
| 9:30 | Depart from Omaha |
| 11:00 | Jane Smith, Presenter |
| 12:00 | Lunch |
| 1:00-3:00 | Free for shopping and touring |
| 3:00 | Whiskey Run Creek Winery, Wine tasting; tour of the 1886 brick cave and 110-year-old barn positioned over a creek |
| 4:00 | Depart Brownville for Omaha |

EXCURSION TO HISTORIC BROWNVILLE, NEBRASKA: BOOK TOWN, U.S.A.
Pre-Conference Program Sponsored by the Nebraska Regional Library Systems

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Library: _____

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Please send registration form + \$20 fee (checks payable to NRLS)
by **Wednesday, October 18** to:

Eastern Library System, 11929 Elm Street, Suite 12, Omaha, NE 68144

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PRECONFERENCE

Nebraska Library Association/Nebraska Educational Media Association
(NLA/NEMA) 2006 Conference

October 25, 2006 • 9:30 A.M. - 4:00 P.M. CT
1316 Jones Street • Omaha, Nebraska

...featuring Ann Seidl, the writer and producer of a documentary film, *The Hollywood Librarian: Librarians in Cinema and Society*. Seidl's presentation will cover the purpose and progress of this unique film project and look at its implications for library customer service and marketing.

Join us to:

- ◆ Explore the diversity of library staff and the roles that everyone in the library can play in marketing and customer service.

- ◆ Learn about historical and current attitudes toward (and images of) library service careers by analyzing how movie clips and other media present librarians.
- ◆ Explore strategies to increase public awareness of the complex nature of librarianship and how to help library staff redefine themselves, with a focus on professional image and self-esteem.
- ◆ Identify what library staff and supporters can do to promote library services and library service careers.
- ◆ Learn more about Nebraska Library Commission recruitment tools and activities, funded through the federal

Institute of Museum and Library Service Librarians for the 21st Century project.

Cosponsored by the Nebraska Library Commission; the Paraprofessional Section; the Trustees, Users, and Friends Section; the New Members Roundtable; and the Diversity Committee of the Nebraska Library Association.

6½ hours C.E. Credit, as issued by the Nebraska Library Commission as part of the Nebraska Public Librarian and Board Certification Program. For more information see the Nebraska Library Calendar on the Nebraska Library Commission home page, <www.nlc.state.ne.us>.



This Preconference is FREE of charge!

Tear off/fill out/return to:

Maria Medrano-Nehls
Nebraska Library Commission
The Atrium, 1200 N St., Suite 120
Lincoln, NE 68508-2023
FAX: 402-471-2083
e-mail: mnehls@nlc.state.ne.us

- ☐ Yes, I will attend the **Hollywood Librarian Preconference**.
- ☐ Please order a vegetarian lunch for me.

Deadline for registration:
October 20, 2006

Register: <www.nlc.state.ne.us/comp/para/2006preconf/2006preconference.html>

Name _____

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Address _____

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Comments _____

Southeast Library System Board Meeting & Annual SELS Meeting

June 20, 2006 Lincoln, Nebraska

Board Members Present: Becky Baker (Seward Memorial Library); Rebecca Bernthal (University of NE – Lincoln, Libraries); Sandy Elton (Lincoln Correctional Center); Karen Frank (Greenwood Public Library); Deb Goossen (Lewiston Consolidated Schools Library); Ken Gunselman (York College Library); Lisa Olivigni (Crete Public Library); Kris Rogge (Johnson); Tom Schmitz (Lincoln Regional Center); Jan Thomsen (Alice M. Farr Library, Aurora)

Also Present: Brenda Ealey (SELS Administrator); Jenni Puchalla (SELS Administrative Assistant); Rod Wagner (Director, Nebraska Library Commission). Cynthia Taylor (Nebraska Library Commission).

Board Members Absent: Judy Butler (Waverly Senior High School Library); Stephen Hunt (Plattsmouth Public Library); Hope Schawang (Lydia Brunn Woods Memorial Library, Falls City)

Agenda

What's New Around the System: President Olivigni called the meeting to order at 1:00 pm at the Lincoln Children's Zoo. Attendees were treated to a creative power point summary of the SELS year's events. Becky Baker reported a successful summer reading program underway and One Book One Nebraska activities with the 2006 title by Alex Kava, *One False Move*. A new project, "All Seward Reads Together" is underway with the community reading *Big Stone Gap*. Deb Goossen reported on a very successful summer reading story time program with 24 in attendance at the school in Lewiston. Tom Schmitz reported that the regional system is still reorganizing and that the population his library serves will be increasing. He reported that several administrative positions are currently open in Health & Human Services which adds to the uncertainty. Tom also reported that the S&I Section of NLA will be having a silent auction at the conference and will be co-sponsoring a preconference. Karen Frank reported that Greenwood is in its third week of its summer reading program. Kris Rogge reported on the Rural America Women's Windmill Project which continues to grow and expand as new ideas and partnerships develop. Rebecca Bernthal reported that summer school is well underway at UNL. Ken Gunselman reported that Ramona Ratliff is halfway through her MLS program. All 5 library staff attended a meeting in Tampa, Florida with 40 librarians from sister schools. Sandy Elton noted that the Dept of Correctional Services "Read to Me" program was in the news, supervised by Earl West, librarian at the Diagnostic & Evaluation Center. Sandy also reported that there are plans underway for a follow-up session to the "Day in the Life of a Prison Librarian" presentation at last year's NLA Conference – it is a tour of the Omaha Correctional Center. The new computer for Sandy's library should be installed in July. An artist from Dark Horse Comics is coming and will evaluate drawings of inmates. Lisa Olivigni reported on the Summer Reading Program at Crete including the appearance of the String Beans musical group. New windows are to be installed in the Crete Library in July. A prime time reading program will begin in the fall.

Announcement of New Board Members: Brenda announced the SELS board election results. Rebecca Bernthal (UNL), Scott Childers (UNL), Wanda Marget (Fairmont Public Library), Jan Thomsen (Alice M. Farr Library, Aurora), and Glenda Willnerd (LPS) were elected to serve three year terms on the SELS board. Deb Goossen (Lewiston Consolidated Schools Library), Stephen Hunt (Plattsmouth Public Library), and Hope Schawang (Lydia Brunn Woods Memorial Library, Falls City) were thanked for their years of service on the SELS board. There was a 31% participation rate by SELS members in the election. It was suggested that ballots be sent out earlier next year so that school librarians receive the ballots before the end of the school year.

Approval of Minutes: A motion to approve the minutes for April 2006 was made by Sandy Elton and seconded by Kris Rogge. Motion carried.

Financial Report: Jenni reviewed the transaction report dated 4/5/06 through 6/19/06. She also reviewed the status of the current budget and provided explanations as needed. A motion to approve the transactions was made by Becky Baker and seconded by Jan Thomsen. Motion carried.

Signature on SELS Checks: Brenda distributed a summary sheet of what other regional library systems in Nebraska are doing regarding required signatures on checks. After discussion of options and limitations it was decided that SELS should have two designated people who could sign in case one is not available. Becky Baker moved that only one signature is required on the SELS checks and that the administrative assistant not be designated. Karen Frank seconded the motion. Motion carried. Becky Baker moved that Brenda Ealey and Rebecca Bernthal have signature authority to sign SELS checks. Ken Gunselman seconded the motion. Motion carried.

SELS Proposed Budget 2006/2007 and Administrator & Administrative Assistant Contracts: The 2006/2007 proposed budget from the SELS Executive Committee was presented. As in recent past years, SELS will be budgeted for the year in the red. The proposed budget included a 5% salary increase for the SELS administrator and the SELS administrative assistant. Contracts for the SELS Administrator and the SELS Administrative Assistant were also reviewed. Karen Frank asked about vacation days for the SELS staff. The SELS Executive Committee is charged to look at increasing the number of vacation days and also look at vacation for part time staff. An ad hoc committee will be appointed to look at these issues and bring back information to the board. The 2006/2007 SELS budget and the contracts of SELS staff were approved.

Administrator's Report and Annual Report: Brenda highlighted several of her activities from April 7, 2006 to June 20, 2006 as outlined in her written report. The colloquium with Joe Janes was held April 8 at the Cornhusker Hotel with 48 attendees. CASTL meetings were held in April at Fairmont and in June at Tecumseh. A Raise your Mental Health IQ workshop was held in April. Brenda attended the Hamilton College Advisory Council meeting. The SELS Training Extravaganza was held in May at Hamilton College with 38 attendees. Brenda attended the Public Library and Trustees Users & Friends Sections Spring Meeting and helped lead a discussion. Jenni's been working on the LSTA Systems grant for iPods, MP3 players and their use for a Regional Library System LSTA Grant. Brenda represented NLA at the Law for Librarians conference in Chicago, and is working with Rod Wagner and NLA Intellectual Freedom Committee on a conference program on this topic. She attended the NLA Board Meeting in June. She hosted the Regional Library Systems' Administrator Meeting at the SELS office. Brenda also attended the Nebraska Regional Library Systems and NLC Quarterly Meeting. She spoke to the UNO Library Administration class on the benefits of joining and being active in NLA and served on a jury for UNO students' @ your library presentations. She attended the SELS Friends fundraiser "Aged to Perfection" at James Arthur Vineyards, as well as a the Friends' private showing of the DaVinci Code at a Lincoln theater. She also attended National Legislative Day in Washington, D.C. Brenda was elected to the board of the Nebraska ACLU. SELS continues to work with the One Book One Nebraska project. Brenda also worked on drafts for CE grant proposals. There were 229 SELS ballots distributed for the SLES board election. The SELS Annual Report (supplemented by a Power Point presentation) was also distributed with Brenda answering questions from the board.

Election of Board Officers: Nominations for the 2006/2007 SELS Board were: Sandy Elton – President, Jan Thomsen – Vice President, Rebecca Bernthal – Secretary/Treasurer. Ken Gunselman moved to accept the nominations by acclamation. Kris Rogge seconded the motion. Motion carried.

NLC Report/Recruitment & Retention IMLS Grant: Rod Wagner thanked the SELS and especially Jenni and Brenda for the leadership with the One Book One Nebraska project. A study of library boards is due in late September. The effort to get funding from the legislature for state-wide access to an online encyclopedia failed, but there was definitely interest expressed by the legislature. The NLC year in review newsletter is coming out shortly. The NLC website has several improvements including a search the site option and the reorganization of the opportunities for training list. The annual NLC database road show is underway. NLC grants for CE are due August 1. NLC is working to simplify the grant application process. LSTA grants (Library Services & Technology) are due in October. The first of the Library Technical Assistant program students have now graduated. Cynthia Taylor then showed the movie trailer funded by an IMLS grant on recruiting the next generation of Nebraska librarians @ the movies. Board members had the opportunity to give input on how the trailer might be improved. Cynthia also indicated she is looking for 10-20 college age students to review the trailer for their input.

Date for August Board Meeting/Planning Retreat: The next SELS Board Meeting was set for Friday, August 11. This will also be the annual planning meeting.

Committee Meetings: Due to the length of the board/annual meeting there were no committee meetings held.

Adjournment: Meeting adjourned at 3:55 pm.



You see, I don't believe that libraries should be drab places where people sit in silence, and that's been the main reason for our policy of employing wild animals as librarians.

— *Monty Python* skit

There are two kinds of statistics, the kind you look up and the kind you make up.

- Rex Stout

August/September 2006

“Perhaps one has to be very old before one learns how to be amused rather than shocked.”

-Pearl S. Buck

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